



Form Version V3.0

General Announcement

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Reference No TM-100222-68018

Submitting Investment Bank/Advisor (if applicable)	
Submitting Secretarial Firm (if applicable)	
Company name *	TELEKOM MALAYSIA BERHAD
Stock name *	TM
Stock code *	4863
Contact person *	Idrus bin Ismail
Designation *	Company Secretary

Type *	<input checked="" type="radio"/> Announcement <input type="radio"/> Reply to query
Subject :*	ANNOUNCEMENT OF HEADLINE KEY PERFORMANCE INDICATORS (KPIs)

Note: If the announcement is a long announcement, please summarize the announcement in the contents and enter the details of the announcement in the Announcement Details or attached the full details of the announcement as attachment .

Contents :-*

(This field is to be used for the summary of the announcement)

In an effort to enhance greater transparency to the public, Telekom Malaysia Berhad (“TM”) wishes to announce its headline Key Performance Indicator (“KPIs”) for FY2010 and FY2012. These headline KPIs have been set and agreed by the Board of Directors and management of TM as part of the broader KPI framework that TM has in place, as prescribed under the Government Linked Company (“GLC”) Transformation programme, and is disclosed on a voluntary basis.

Announcement Details :-

(This field is for the details of the announcement, if applicable)

The headline KPIs represent the main corporate targets set by TM for FY2010 and FY2012. The headline KPIs should not be construed as being forecasts. These headline KPIs are targets or aspirations set by the Company as a transparent performance management practice. These headlines shall not be construed as forecast, projection or estimates of the Company or representations of any future performance, occurrence or matter as the headlines are merely a set of target/aspiration of future performance aligned to the Company’s strategy and which have been derived on the assumption that the Group shall operate under the current business environment.

FY 2010 and FY 2012 Headline KPIs

Headline KPIs	2010 Target	2012 Target
Financial Perspective		
Revenue growth	2%	3% - 3.5%
EBITDA margin	33%	mid 30s%
Customer Centricity Perspective	Committed to spend at least 5% of revenue per annum for improvement in quality of customer experience	

The plan for TM in the next 3 years is to become Malaysia's leading new generation communication provider and broadband champion, embracing customer needs through innovation and execution excellence. We will continue to drive our business towards value creation for stakeholders. These will be done through our Performance Improvement Programme (PIP 2.0).

Tables Section - This section is to be used to create and insert tables. Please make the appropriate reference to the table(s) in the Contents of the Announcement:

Attachment(s):- (please attach the attachments here)